



SACME's
Virtual Journal Club

CPD Community Response to a Global Pandemic

Special Session of the Virtual Journal Club

March 26, 2020

2:00 - 3:00 PM CT

Presenters

Bruce A. Nitsche, MD

ABIM—Primary Care
Medical Director of Continuing Medical Education
Director of ABMS Portfolio Program at Virginia Mason

Kurt Snyder, J.D.

Director,
Stanford Center for Continuing Medical Education
Stanford Medicine

Facilitator

Mila Kostic, CHCP, FACEHP

Strategic Advisor
Stanford Center for Continuing Medical Education

Polling Q1: What was the date when you first started cancelling live events? (Chose one best option)

- February 1, 2020
- February 15, 2020
- March 1, 2020
- March 8, 2020
- March 15, 2020

Polling Q2: What strategies have you employed with respect to live programs? (Chose all that apply)

- Cancelled and refunded all live events through June
- Rescheduled conferences for later date and kept registration fees
- Transitioned some conferences to an online live event or archived
- Transitioned Regularly Scheduled Series (RSSs) online
- Added content on new relevant topic as live online events



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**Four Months In The Life Of A
CPD Provider**

Bruce A. Nitsche, M.D.

SACME Virtual Journal Club

March 26th, 2020

Dates:

- *November 17, 2019: ? First case
- December 20, 2019: 60 confirmed cases in China
- January 6, 2020: Virtual Grand Rounds from Australia
- January 21, 2020: First case in USA (Washington...)
- February 4, 2020: Formal planning for Grand Rounds on COVID-19
- **February 18-21, 2020: SACME Meeting**

Dates:

- February 26, 2020: First US death from COVID-19
- February 28, 2020: VM Grand Rounds 150/135/153=438+learners
- March 3, 2020: Decision time for colorectal course 3/6/2020
- March 10, 2020: Virtual Lucian Leape MD lecture from archives
- March 20, 2020: Held Annual IBD course virtually
- The Future: ?????



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Each Person.
Every Moment.
Better Never Stops.

Overview

Focus Areas:

- ❖ 1: Crisis Planning
- ❖ 2: Communication Plan
- ❖ 3: Keeping the Train Running
- ❖ 4: COVID-19 CME

Director



Kurt Snyder, JD
Director of CME
Stanford University
School of Medicine

Crisis Planning

“The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy.”

-- Martin Luther King, Jr.

Crisis Planning

Team Brainstorming Meeting

- ❖ What do we do about our live activities?
 - ❖ Cancel, postpone, or go online?
- ❖ What would be the financial impact?
- ❖ How to treat customers in this moment of crisis?
 - learners, course directors, presenters, vendors

Force Majeure – things to consider!

- ❖ Does your contract have “epidemic” listed or a catch-all like “act of God”?
- ❖ Impossible or Illegal vs impractical or non-feasible
- ❖ Full Release vs Rescheduling
- ❖ Sunday, May 10
 - ❖ What about summer and fall activities?
- ❖ Deposit

Communication Plan

Latest information on [COVID-19](#)

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[COVID-19 CME Resources](#) | [Learning Opportunities](#) | [Planning Services](#) | [About Us](#) | [MyCE](#)

Important COVID-19 Update
Impact on Stanford CME Activities [▶](#)

Stanford Medicine Continuing Medical Education
The Stanford Medicine Continuing Medical Education Center improves patient care by providing physicians and other health care professionals with evidence-based training on advances in medicine, new medical technology and biomedical research.

Communication Plan

Last updated: March 25, 2020 | 12:00 PM PST

Announcement regarding COVID-19 and its impact on Stanford CME activities:

In an effort to help limit the spread of COVID-19 (also called the coronavirus), Stanford Medicine is actively monitoring the local and global health situation and is taking precautionary measures.

The health, safety, and well-being of our learners, course directors, presenters, staff, and the patients we serve is of paramount importance. In light of the increasing number of travel, advisories and restrictions for citizens around the world, our office is working diligently with our course directors to make swift decisions around the status of upcoming CME conferences. We have prepared an initial [Frequently Asked Questions \(FAQs\) website](#) to help with answering travel, refund and other questions.

Resources for Learners

Stanford CME, its course planners, and presenters are pleased to be able to deliver you the same great content virtually. We have developed webinar resources to help you access and navigate our virtual conference.

[View Resources for Learners on COVID-19 >](#)

Resources for Planners & Speakers

Stanford CME appreciates your participation as a presenter in an upcoming live streamed webinar. We have developed webinar resources that includes instructions, best practices, and guidelines for presenting during a live streamed webinar.

[View Resources for Planners & Speakers >](#)

CME on COVID-19

The news and updates on COVID-19 (novel coronavirus) are rapidly evolving each day. Stanford Medicine continues to work closely with the Centers for Disease Control and Prevention and other trusted sources to stay apprised of the latest medical information and protocols. Stanford CME will work to offer CME for health care professionals on the frontlines, covering everything we know about the coronavirus outbreak. In the meantime, the link below will take you to a list of resources on COVID-19.

[View CME on COVID-19 >](#)

[Frequently Asked Questions on Conference Status](#)



Communication Plan

How Can a Democracy Effectively Respond to COVID-19: Lessons from Taiwan (3/20/20)



CME Information ⊖

Title: How Can a Democracy Effectively Respond to COVID-19: Lessons from Taiwan
Release Date: March 24, 2020
CME Credits Offered: 1.0
Registration Fee: FREE
More Information About This CME Activity: [COVID-19: Lessons from Taiwan](#)

How to Claim Credit ⊕

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Anti-Viral Treatment of COVID-19 and Quarantine Measures (3/18/20)



CME Information ⊖

Title: Anti-Viral Treatment of COVID-19 and Quarantine Measures
Release Date: March 20, 2020
CME Credits Offered: 1.0
Registration Fee: FREE
More Information About This CME Activity: [Anti-Viral Treatment of COVID-19](#)

Visit

<https://med.stanford.edu/cme.html>

Keeping the Trains Running

- ❖ RSS – 80% still active and online.
 - ❖ Seeing an increase in attendance!
- ❖ Mature practices in place already
 - ❖ Work from home, laptops for everyone, daily huddles, video conferencing, team messaging, remote workers.
- ❖ Team culture, productivity, and wellness.
 - ❖ Make it fun!

COVID-19 CME

In a crisis, clinicians don't care about CME credit but they do care about education and learning that will help them care for their patients.

COVID-19 CME

- ❖ We failed at first
 - ❖ Too busy and reluctance to release information
 - ❖ Keep knocking on doors
- ❖ Make your unit part of the solution
 - ❖ Daily huddles, make it a priority, designate leads, streamline processes
- ❖ Converted Medicine and Pediatric Grand Rounds
- ❖ Refer Your Physicians to Other Sources
 - ❖ <https://www.accme.org/covid-19-educator-resources> ←

Time for Your Questions and Discussion

- Use the "hand" icon from your dashboard panel to raise your hand, wait for your name to be called and audio line unmuted to pose your question or a commentary
- Type your commentary, question, or an answer to the discussion question in the QUESTION panel

Discussion Questions

- What online/virtual platforms (vendors) are you using and would recommend?
- Is there additional support your office/team is providing to faculty and learners at this time? What is that?
- What are some of the challenges posed to your team while working away from the office?
- List some of the specific actions you and your organization have taken to ensure well-being of your team at this time?
- Is your program better prepared for other crisis in the future because of the lessons learned and practices you have employed during this time?
- How has this time affected future planning of your CPD Program?

Use the QUESTION panel to....

List some of the other major interests and needs you and your colleagues have for additional dedicated sessions at this time?

Thank you !

Send additional questions or comments to mkostic@stanford.edu